

# ABSTRACT OF THE DISCLOSURE

There are provided a product consignment management device and a product consignment management method in the field of call sales for managing product consignment so that a product is efficiently consumed before its expiry date. An amount of a product consumed by each customer and a call cycle are input using an input means 11 and stored in storage means 12. Standard deviation calculation means 13 acquires both the amount consumed and the call cycle from the storage means 12 and calculates the standard deviation  $S$  of the amount of product consumed by all customers over a predetermined period. This is then stored in the storage means 12. A rank setting means 14 acquires the standard deviation  $S$  from the storage means 12 and sets an expiry date rank for a product to be consigned to a customer based on this standard deviation  $S$ . The set expiry date rank is then output using an output means 15.

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